



November 11, 2006

## BEACON PRESS JOINS BUSINESS IN THE COMMUNITY

- **Beacon Press is the first printer to join BITC in London and the South East**

Beacon Press has once more demonstrated its commitment to responsible business practice by becoming a member of Business of the Community (BITC). By joining BITC, Beacon joins 71 of the FTSE 100 companies and 10 of the UK's most admired companies such as BP, Tesco, HSBC, Rio Tinto, J Sainsbury, BA, Diageo, Vodafone, RBS and Alliance Unichem.

BITC's main purpose is to inspire, engage, support and challenge companies to continually improve their impact on society. Beacon is only the third UK printer to join Business of the Community and the first one in London and the South East. For the last 15 years, the company has shown continued sector leadership when it comes to sustainable practice by taking measures to minimise its impact to the environment in everything from printing and ink technology to recycling and energy management. It is worth noting that print is the fifth largest industry in the UK and can be very damaging to the environment.

As well as printing responsibly, Beacon has reduced their economic unit cost of production while at the same time achieving industry wide recognition with numerous quality awards.

Good environmental practice in the factory is not where responsibility stops for Beacon. A key part of their policies has been to share the knowledge they gain in their search for a better way to manufacture print with other parts of the supply chain such as the designer community and the procurement sector.

"I am delighted that Beacon Press has become a member of Business in the Community. As a company who has demonstrated a continued commitment to Corporate Responsibility, I am sure Beacon Press will become a valuable addition to the movement," said Julia Cleverdon CVO, CBE - Chief Executive of Business in the Community

Richard Osborne, Managing Director of Beacon Press commented: "We are constantly looking for new ways to lessen our impact to the environment while helping our customers improve their purchasing decisions. Being a member of Business in the Community is another avenue for us to pursue these goals and share practices with other like-minded companies."

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# Beacon Press

More information about Beacon's environmental mission, their goals and achievements can be found in their 2005 Environmental Report. Copies are available on request.

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**About Beacon Press**

Beacon has been the UK's leading environmental printer for over 20 years. Its commitment to quality and the environment has brought the company many awards including the Queen's award for Enterprise for its work in sustainable development. Always pushing the boundaries of technology, Beacon Press has pioneered a number of innovations, which have set the standard for high quality print. Beacon Press is ISO 14001 and EMAS accredited and the first Carbon Neutral printer in the world.

*For more information on Beacon Press visit <http://www.beaconpress.co.uk>*

**About Business in the Community**

Business in the Community is a unique movement of over 750 member companies, with a further 2,000 plus engaged through their programmes and campaigns. They operate through a local network of more than 100 business led partnerships and 90 plus global partners.

*To find out more visit <http://www.bitc.org.uk>*

press release